

09/05/2011 11:02:03
Performance Report

13-HD
National Underwriting
Page 1
08/29/2011 -

09/04/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

AMERICAN MASTERS #2304H

Fri, 09/02/2011 at 21:30 CPB; JACK RUDIN; MICHAEL & HELEN SCHAEFFER
FOUNDATION; MRS. ROSALIND P. WALTER; NEA; PTV STATIONS;
ROLF & ELIZABETH ROSENTHAL; THE ANDRE AND
ELIZABETH KERTESZ FOUNDATION; THE BLANCHE AND IRVING LAURIE FOUN
DATION

ANTIQUES ROADSHOW #1216

Mon, 08/29/2011 at 21:00 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE
COMPANY; PTV STATIONS; SUBARU; EHARMONY

ANTIQUES ROADSHOW #1216H

Wed, 08/31/2011 at 04:27 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE
COMPANY; PTV STATIONS; SUBARU; EHARMONY
Sun, 09/04/2011 at 05:03 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE
COMPANY; PTV STATIONS; SUBARU; EHARMONY

This program appeared 2 times between 08/29/2011 and 09/04/2011.

ANTIQUES ROADSHOW #1317

Mon, 08/29/2011 at 20:00 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE
COMPANY; PTV STATIONS; SUBARU

ANTIQUES ROADSHOW #1317H

Wed, 08/31/2011 at 03:31 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE
COMPANY; PTV STATIONS; SUBARU
Sun, 09/04/2011 at 04:07 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE
COMPANY; PTV STATIONS; SUBARU

This program appeared 2 times between 08/29/2011 and 09/04/2011.

ARTHUR #114

Mon, 08/29/2011 at 15:00 CPB; CHUCK E. CHEESE'S; DEPARTMENT OF EDUCATION;
PTV STATIONS

ARTHUR #702

Tue, 08/30/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT
FROM THE U.S. DEPT. OF EDU. THRU PBS

ARTHUR #703

Wed, 08/31/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT
FROM THE U.S. DEPT. OF EDU. THRU PBS

ARTHUR #704

Thu, 09/01/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT
FROM THE U.S. DEPT. OF EDU. THRU PBS

ARTHUR #705

Fri, 09/02/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT
FROM THE U.S. DEPT. OF EDU. THRU PBS

09/05/2011 11:02:03
Performance Report

13-HD
National Underwriting
Page 2
08/29/2011 -

09/04/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

BARNEY & FRIENDS #1206

Mon, 08/29/2011 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1207

Tue, 08/30/2011 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1208

Wed, 08/31/2011 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1209

Thu, 09/01/2011 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1210

Fri, 09/02/2011 at 06:30 PTV STATIONS

BETWEEN THE LIONS #1005H

Wed, 08/31/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY
TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

BETWEEN THE LIONS #501

Mon, 08/29/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY
TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

BETWEEN THE LIONS #903H

Tue, 08/30/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY
TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

BREAKFAST SPECIAL #000H

Thu, 09/01/2011 at 20:00 CPB; PTV STATIONS
Sat, 09/03/2011 at 05:00 CPB; PTV STATIONS

This program appeared 2 times between 08/29/2011 and 09/04/2011.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #113

Fri, 09/02/2011 at 09:00 PTV STATIONS; WONDERBREAD
Sun, 09/04/2011 at 09:00 PTV STATIONS; WONDERBREAD

This program appeared 2 times between 08/29/2011 and 09/04/2011.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #113H

Fri, 09/02/2011 at 14:30 PTV STATIONS; WONDERBREAD

09/05/2011 11:02:03 13-HD
Performance Report National Underwriting
Page 3
08/29/2011 -
09/04/2011

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #123H

Thu, 09/01/2011 at 14:30 PTV STATIONS; WONDERBREAD; WONDERBREAD

CHARLIE ROSE #17175

Mon, 08/29/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION

CHARLIE ROSE #17176

Mon, 08/29/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION

Tue, 08/30/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION

This program appeared 2 times between 08/29/2011 and 09/04/2011.

CHARLIE ROSE #17177

Tue, 08/30/2011 at 23:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION
Wed, 08/31/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION

This program appeared 2 times between 08/29/2011 and 09/04/2011.

CHARLIE ROSE #17178

Wed, 08/31/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION
Thu, 09/01/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION

This program appeared 2 times between 08/29/2011 and 09/04/2011.

CHARLIE ROSE #17179

Thu, 09/01/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION
Fri, 09/02/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION

This program appeared 2 times between 08/29/2011 and 09/04/2011.

CHARLIE ROSE #17180

Fri, 09/02/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION

09/05/2011 11:02:03 13-HD
Performance Report National Underwriting
Page 4
08/29/2011 -
09/04/2011

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

COOK'S COUNTRY FROM AMERICA'S TEST KITCHEN #401H

Sun, 09/04/2011 at 17:00 CHEF'S CATALOG; DCS BY FISHER & PAYKEL; VALLEY FIG GROWERS

CURIOUS GEORGE #220

Fri, 09/02/2011 at 08:30 CHUCK E. CHEESE'S; PTV STATIONS; RAINFOREST CAFE

CURIOUS GEORGE #301

Thu, 09/01/2011 at 08:30 CHUCK E. CHEESE'S; PTV STATIONS; RAINFOREST CAFE; STRIDE RITE CHARITABLE FOUNDATION

Sun, 09/04/2011 at 08:30 CHUCK E. CHEESE'S; PTV STATIONS; RAINFOREST CAFE; STRIDE RITE CHARITABLE FOUNDATION

This program appeared 2 times between 08/29/2011 and 09/04/2011.

CYBERCHASE #121

Fri, 09/02/2011 at 08:00 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

Fri, 09/02/2011 at 16:30 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 08/29/2011 and 09/04/2011.

CYBERCHASE #401

Thu, 09/01/2011 at 08:00 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

Thu, 09/01/2011 at 16:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 08/29/2011 and 09/04/2011.

CYBERCHASE #503

Tue, 08/30/2011 at 08:00 ERNST & YOUNG, LLP; INTEL FOUNDATION; NSF; NORTHROP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

Tue, 08/30/2011 at 16:30 ERNST & YOUNG, LLP; INTEL FOUNDATION; NSF; NORTHROP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 08/29/2011 and 09/04/2011.

CYBERCHASE #607

Wed, 08/31/2011 at 08:00 CPB; ERNST & YOUNG, LLP; NSF; NORTHROP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

Wed, 08/31/2011 at 16:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHROP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 08/29/2011 and 09/04/2011.

CYBERCHASE #803

Mon, 08/29/2011 at 08:00 CPB; ERNST & YOUNG, LLP; NSF; NORTHROP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

Mon, 08/29/2011 at 16:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHROP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

Sun, 09/04/2011 at 08:00 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN;
PTV STATIONS; THE VOLCKHAUSEN FAMILY

09/05/2011 11:02:03
Performance Report

13-HD
National Underwriting
Page 5
08/29/2011 -

09/04/2011

Search Criteria: Underwriter: ALL Series: ALL

Program	
Air Date & Time	Underwriter(s)

This program appeared 3 times between 08/29/2011 and 09/04/2011.

ELECTRIC COMPANY #305H

Mon, 08/29/2011 at 17:00 DEPARTMENT OF EDUCATION	AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.
---	---

ELECTRIC COMPANY #309H

Tue, 08/30/2011 at 17:00 DEPARTMENT OF EDUCATION	AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.
---	---

ELECTRIC COMPANY #310H

Wed, 08/31/2011 at 17:00 DEPARTMENT OF EDUCATION	AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.
---	---

ELECTRIC COMPANY #311H

Thu, 09/01/2011 at 17:00 DEPARTMENT OF EDUCATION	AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.
---	---

ELECTRIC COMPANY #312H

Fri, 09/02/2011 at 17:00 DEPARTMENT OF EDUCATION	AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.
---	---

FETCH! WITH RUFF RUFFMAN #514H

Sun, 09/04/2011 at 11:30 VINING DAVIS FOUNDATIONS	CHUCK E. CHEESE'S; NSF; PTV STATIONS; THE ARTHUR
--	--

FRANNY'S FEET #213

Mon, 08/29/2011 at 12:30 VINING DAVIS FOUNDATIONS	THE ARTHUR VINING DAVIS FOUNDATION; THE ARTHUR
--	--

FRANNY'S FEET #301

Tue, 08/30/2011 at 12:30	THE ARTHUR VINING DAVIS FOUNDATIONS
--------------------------	-------------------------------------

FRANNY'S FEET #302

Wed, 08/31/2011 at 12:30	THE ARTHUR VINING DAVIS FOUNDATIONS
--------------------------	-------------------------------------

FRANNY'S FEET #303

Thu, 09/01/2011 at 12:30 THE ARTHUR VINING DAVIS FOUNDATIONS

FRANNY'S FEET #304

Fri, 09/02/2011 at 12:30 THE ARTHUR VINING DAVIS FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS

FROM WHARF RATS TO THE LORD OF THE DOCKS: THE LIFE

Sun, 09/04/2011 at 23:30 "WHITEY" KELM; ARIS ANAGNOS; BETTY W. AND STANLEY
K. SHEINBAUM; CINDY KOBETICH AND BARBARA HAROLD;
COUNCILMAN BILL ROSENDAHL; COUNCILWOMAN JANICE
HAHN; COUNCILWOMAN JANICE HAHN, CITY OF LA, 15T DISTRICT; E
RSKA L. BARNETT; HBI COLUMBIA RIVER COMMITTEE;
IBU COLUMBIA RIVER; ILWU AUXILIARY 5; ILWU CANADA LOCALS 500

09/05/2011 11:02:03 13-HD
Performance Report National Underwriting
Page 6

08/29/2011 -

09/04/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

AND 502; ILWU CANADA LOCALS 505, 514, 517; ILWU
COAST LABOR RELATIONS COMMITTEE; ILWU CREDIT UNION; ILWU
LOCAL 13; ILWU LOCALS 200, 523; ILWU LOCALS 4,
46, 92 AND 142; ILWU LOCALS 5,10,19,21,24, 27,40,47,51, 91,

FRONTLINE #2103

Tue, 08/30/2011 at 21:00 CPB; FRONTLINE JOURNALISM FUND; PTV STATIONS;
PARK FOUNDATION; REVA AND DAVID LOGAN; THE JOHN D. AND
CATHERINE T. MACARTHUR FOUNDATION

Thu, 09/01/2011 at 02:00 CPB; FRONTLINE JOURNALISM FUND; PTV STATIONS;
PARK FOUNDATION; REVA AND DAVID LOGAN; THE JOHN D. AND
CATHERINE T. MACARTHUR FOUNDATION

Sat, 09/03/2011 at 15:00 CPB; FRONTLINE JOURNALISM FUND; PTV STATIONS;
PARK FOUNDATION; REVA AND DAVID LOGAN; THE JOHN D. AND
CATHERINE T. MACARTHUR FOUNDATION

This program appeared 3 times between 08/29/2011 and 09/04/2011.

GLOBE TREKKER #1014

Sat, 09/03/2011 at 16:00 SUBARU

HISTORY DETECTIVES #908

Tue, 08/30/2011 at 20:00 CPB; PTV STATIONS

HISTORY DETECTIVES #908H

Thu, 09/01/2011 at 01:00 CPB; PTV STATIONS

JOHN MCLAUGHLIN'S ONE ON ONE #2714

Sat, 09/03/2011 at 09:30 METLIFE

LIDIA'S ITALY #411H

Sat, 09/03/2011 at 18:30 BUON ITALIA; COLAVITA; DELONGHI; GRANA PADANO;
PERUGINA

LONG DISTANCE WARRIOR #000H

Sun, 09/04/2011 at 22:30 HAGLEY MUSEUM AND LIBRARY, WILMINGTON, DELAWARE

MARTHA SPEAKS #107H

Thu, 09/01/2011 at 15:30 CPB; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV
STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU
PBS

MARTHA SPEAKS #306H

Wed, 08/31/2011 at 15:30 CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS;
RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU CPB

09/05/2011 11:02:03 13-HD
Performance Report National Underwriting
Page 7
09/04/2011 08/29/2011 -

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

MARTHA SPEAKS #307H

Fri, 09/02/2011 at 15:30 CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS;
RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU CPB

MASTERPIECE MYSTERY! #4121

Sun, 09/04/2011 at 21:00 FRANKLIN TEMPLETON COMPANIES, LLC; MASTERPIECE
TRUST; PTV STATION

MAYA & MIGUEL #149

Sun, 09/04/2011 at 10:30 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE
U.S. DEPT OF EDU. THRU PBS

NATURE #2606H

Tue, 08/30/2011 at 02:30 CPB; CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV
STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST

Sat, 09/03/2011 at 17:00 CPB; CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST

This program appeared 2 times between 08/29/2011 and 09/04/2011.

NATURE #2805

Sun, 09/04/2011 at 20:00 CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST

NEED TO KNOW #169H

Fri, 09/02/2011 at 20:30 BERNARD & IRENE SCHWARTZ; CPB; MIRIAM & IRA D. WALLACH FOUNDATION; PTV STATIONS; ROCKEFELLER FOUNDATION

Sun, 09/04/2011 at 18:00 BERNARD & IRENE SCHWARTZ; CPB; MIRIAM & IRA D. WALLACH FOUNDATION; PTV STATIONS; ROCKEFELLER FOUNDATION

This program appeared 2 times between 08/29/2011 and 09/04/2011.

NOVA #3611H

Sun, 09/04/2011 at 19:00 CPB; DAVID H. KOCH; EXXONMOBIL CORPORATION; HOWARD HUGHES MEDICAL INSTITUTE; MERRILL LYNCH; PTV STATIONS; PACIFIC LIFE

PATI'S MEXICAN TABLE #110H

Sun, 09/04/2011 at 16:30 GRUMA CORP./MISSION FOODS; SAGARPA

PBS NEWSHOUR #10142H

Mon, 08/29/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB; CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATION; J. RODERICK MACARTHUR FOUNDATION; JOHN S. & JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION; ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH E GRUBER FAMILY FOUNDATION; THE KRESGE FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

09/05/2011 11:02:03
Performance Report

13-HD
National Underwriting
Page 8
08/29/2011 -

09/04/2011

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

PBS NEWSHOUR #10143H

Tue, 08/30/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;
CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATION; J. RODERICK MACARTHUR FOUNDATION; JOHN S. & JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;
ORFALEA FAMILY FOUNDATION; PTV STATIONS; PACIFIC LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10144H

Wed, 08/31/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;
CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATION; J. RODERICK MACARTHUR FOUNDATION; JOHN S. & JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;
ORFALEA FAMILY FOUNDATION; PTV STATIONS; PACIFIC LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10145H

Thu, 09/01/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;
CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATION; J. RODERICK MACARTHUR FOUNDATION; JOHN S. & JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;
ORFALEA FAMILY FOUNDATION; PTV STATIONS; PACIFIC LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10146H

Fri, 09/02/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;
CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATION; J. RODERICK MACARTHUR FOUNDATION; JOHN S. & JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;
ORFALEA FAMILY FOUNDATION; PTV STATIONS; PACIFIC LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PHOENIX MARS MISSION: ASHES TO ICE #000H

Fri, 09/02/2011 at 04:00 DESERT PROGRAM PARTNERS

POV #2409H

Tue, 08/30/2011 at 22:00 EDUCATIONAL FOUNDATION OF AMERICA; FRENCH AMERICAN CHARITABLE TRUST; NEA; NEW YORK STATE COUNCIL ON THE ARTS; PTV STATIONS; THE JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION

Thu, 09/01/2011 at 03:00 EDUCATIONAL FOUNDATION OF AMERICA; FRENCH
 AMERICAN CHARITABLE TRUST; NEA; NEW YORK STATE COUNCIL ON
 THE ARTS; PTV STATIONS; THE JOHN D. AND CATHERINE
 T. MACARTHUR FOUNDATION
 Sat, 09/03/2011 at 13:33 EDUCATIONAL FOUNDATION OF AMERICA; FRENCH
 AMERICAN CHARITABLE TRUST; NEA; NEW YORK STATE COUNCIL ON
 THE ARTS; PTV STATIONS; THE JOHN D. AND CATHERINE
 T. MACARTHUR FOUNDATION
 Mon, 09/05/2011 at 04:00 EDUCATIONAL FOUNDATION OF AMERICA; FRENCH
 AMERICAN CHARITABLE TRUST; NEA; NEW YORK STATE COUNCIL ON
 THE ARTS; PTV STATIONS; THE JOHN D. AND CATHERINE
 T. MACARTHUR FOUNDATION

This program appeared 4 times between 08/29/2011 and 09/04/2011.

09/05/2011 11:02:03 13-HD
 Performance Report National Underwriting
 Page 9
 08/29/2011 -
 09/04/2011

Search Criteria: Underwriter: ALL Series: ALL

Program	Air Date & Time	Underwriter(s)
RICK STEVES' EUROPE #602H		
Sesame Street #4253H	Sat, 09/03/2011 at 07:00	AMERICAN AIRLINES; BREAD FOR THE WORLD
Sesame Street #4255H	Tue, 08/30/2011 at 07:00	AMERICAN EGG BOARD; BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE
Sesame Street #4256H	Fri, 09/02/2011 at 07:00	AMERICAN EGG BOARD; BEACHES FAMILY RESORTS; BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE
Sid the Science Kid #126H	Wed, 08/31/2011 at 07:00	AMERICAN EGG BOARD; BEACHES FAMILY RESORTS; BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE
First 5 California	Mon, 08/29/2011 at 11:00	FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY
First 5 California	Sun, 09/04/2011 at 11:00	FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY

This program appeared 2 times between 08/29/2011 and 09/04/2011.

SID THE SCIENCE KID #127H

Tue, 08/30/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE
BOEING COMPANY

SID THE SCIENCE KID #128H

Wed, 08/31/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE
BOEING COMPANY

SID THE SCIENCE KID #129H

Thu, 09/01/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE
BOEING COMPANY

SID THE SCIENCE KID #130H

Fri, 09/02/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE
BOEING COMPANY

09/05/2011 11:02:03
Performance Report

13-HD
National Underwriting
Page 10
08/29/2011 -

09/04/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

THOMAS & FRIENDS #709H

Mon, 08/29/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #710H

Tue, 08/30/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #801H

Wed, 08/31/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #802H

Thu, 09/01/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #803H

Fri, 09/02/2011 at 12:00 ORAJEL

TO THE CONTRARY WITH BONNIE ERBE #2025H

Sat, 09/03/2011 at 11:30 CHARLES A. FRUEAUFF FOUNDATION; COLCOM
FOUNDATION; LEXUS

TODA UNA VIDA: CUBAN MASTERWORKS - ALBITA #000H

Sun, 09/04/2011 at 15:00 CAFE BUSTELO; ESSERMAN; HOY COMO AYER;
LOPEZ-CANTERA FOUNDATION

TRAVELSCOPE #509H

Tue, 08/30/2011 at 05:00 DK EYEWITNESS TRAVEL GUIDES; ROSETTA STONE

UNDER OUR SKIN: A HEALTH CARE NIGHTMARE #000H

Tue, 08/30/2011 at 03:30 BARBARA & SPYROS SKOURAS FOUNDATION; CANADIAN
LYME DISEASE FOUNDATION; ELIZABETH AUSTIN & FAMILY; ERIK
& MARY GIESE; GE FOUNDATION MATCHING GIFTS
PROGRAM; GIB & SUSAN MYERS; HRH CHARITIES; JOHN A SELLON CH
ARITABLE TRUST; KAREN KISSLING; KENNETH BROAD;
MINNESOTA LYME ACTION SUPPORT GROUP; NC LYME DISEASE FOUNDAT
ION; STEVEN & JANET KOUROUBACALIS; THE CANNUPA
FOUNDATION; THE CULLEN-MARTIN FAMILY FOUNDATION; THE EDUCAT
IONAL FOUNDATION OF AMERICA; THE FRANK & DENISE
QUATTRONE FOUNDATION; THE KORTSCHAK FAMILY FOUNDATION; THE

VINE TALK #103H

Thu, 09/01/2011 at 22:29 METROKANE

WASHINGTON WEEK #5110H

Fri, 09/02/2011 at 20:00 AT&T; CPB; NORFOLK SOUTHERN CORPORATION; PTV
STATIONS; PRUDENTIAL FINANCIAL, INC; THE BOEING COMPANY

Sat, 09/03/2011 at 09:00 AT&T; CPB; NORFOLK SOUTHERN CORPORATION; PTV
STATIONS; PRUDENTIAL FINANCIAL, INC; THE BOEING COMPANY

This program appeared 2 times between 08/29/2011 and 09/04/2011.

09/05/2011 11:02:03
Performance Report

13-HD
National Underwriting
Page 11
08/29/2011 -

09/04/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

WILD KRATTS #104H

Mon, 08/29/2011 at 06:00 CPB; PTV STATIONS

WILD KRATTS #105H

Tue, 08/30/2011 at 06:00 CPB; PTV STATIONS

WILD KRATTS #106H

Wed, 08/31/2011 at 06:00 CPB; PTV STATIONS

WILD KRATTS #107H

Thu, 09/01/2011 at 06:00 CPB; PTV STATIONS

WILD KRATTS #108H

Fri, 09/02/2011 at 06:00 CPB; PTV STATIONS

WORDGIRL #110

Thu, 09/01/2011 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #218H

Mon, 08/29/2011 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #301H

Tue, 08/30/2011 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDWORLD #110H

Mon, 08/29/2011 at 11:30 U.S. DEPARTMENT OF EDUCATION

WORDWORLD #111H

Tue, 08/30/2011 at 11:30 U.S. DEPARTMENT OF EDUCATION

WORDWORLD #112H

Wed, 08/31/2011 at 11:30 U.S. DEPARTMENT OF EDUCATION

WORDWORLD #113H

Thu, 09/01/2011 at 11:30 U.S. DEPARTMENT OF EDUCATION

09/05/2011 11:02:03
Performance Report

13-HD
National Underwriting
Page 12
08/29/2011 -

09/04/2011

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

WORDWORLD #114H

Fri, 09/02/2011 at 11:30

U.S. DEPARTMENT OF EDUCATION